OBERLIN COLLEGE LOGO

Oberlin has one logo that should be used for all college and conservatory materials. Below are the most commonly used versions. When reproducing the logo, use official, high-resolution files. The logo can be downloaded in a variety of formats at communications.oberlin.edu. (For OC athletics logos, please visit goyeo.com.)

The Oberlin logo should appear with an appropriate amount of clear space surrounding it. As a general rule, leave approximately one “N” of space around each side.

The logo should not be shortened, skewed, stretched, or distorted in any way.

OBERLIN COLLEGE SEAL

The Oberlin College seal is reserved for use by the president, board of trustees, and the Office of Safety and Security for signage and official college documents.

COLOR PALETTE

Oberlin’s official school colors are red and gold. In print, gold is used primarily as an accent color.

TYPEFACES

Oberlin has two preferred typefaces: Trade Gothic LT Std and Minion Pro. Each typeface is available in a variety of weights.

Trade Gothic LT Std

Minion Pro

QUESTIONS? EMAIL US AT PUBLICATIONS@OBERLIN.EDU