

EnviroAlums
Steering Committee Meeting
March 25, 2017:12:00 p.m Eastern.

Present: Andrew deCoriolis, Peter Nicolson, Meredith Dowling, Kristen Braziunas, Hanni, Muerdter, Walt Galloway

Absent: Andrew Barnett, John Petersen, Tim Ballard, Paul Safyan, Molly Danielsson, Anders Fajersson

Agenda

1. Recruitment drive update
2. Fellowship Committee
3. New member engagement
4. Refreshing EnviroAlums website

Action Items

1. Andrew to get a list of people who have signed up to join EnviroAlums.
2. Andrew will check on online donation platform to make sure EnviroAlums is an option.
3. Merge old member list with new member list.
4. Walt to check with ALC about EnviroAlums beta testing Wisr Platform.
5. Hanni and Meredith will work to outline first email to EnviroAlums list
 - a. This will include updates from OES, Green Scene, and Majors List.
 - b. Meredith will coordinate with Bridget about getting the OES updates.
6. Peter is hosting a careers workshop for OC students this spring. Peter will coordinate students who want informational interviews with EnviroAlums who are willing to speak with students.
7. Walt has volunteered to outline changes to EnviroAlums website. Kristen will consult with Walt.
8. Hanni will advertise 2017 Fellowship, due date for applications April 10.
 - a. Need volunteers to respond to emails and serve on the selection committee with Hanni.
 - b. Molly and Paul you were volunteer in absentia. Can you help?
9. Andrew will give a financial report.
 - a. Depending on how much funds we have available in 2017 we have agreed to support a bus to the Climate March.

Minutes

RECRUITMENT

- Get a list from Alumni Office of people who've signed up.
- Check in on donation list
- Recruitment note in TAPPEN
- > Meredith: Everyone they contacted said they were already on the list
- > Peter on campus in two weeks and can meet with Alumni Office
- *Walt*: lot of people who would respond and wanting to be engaged in some way. That aligns with the response that Walt got from his network. Very positive response from most people.

--> Add old Member list to the new list

Peter

--> Hosting a careers workshop

- Offer to do informational interviews with students looking for jobs. Can be very helpful for students in the spring.
- Springtime, post spring break doing phone informational interviews.

Walt

[Wisir platform](#)—connect alumni with students

--> EnviroAlums could beta test this for OC

ENGAGEMENT

- Hanni and Meredith happy to help engage

Engagement Plan

- What's the process for sending emails to our list?
- Email Lists that we can pull content from: [Green Scene](#), [OES Email](#), Environmental Studies Majors.
- Meredith coordinate with Bridget to get information from OES to send information Alumni.
- Generally read the email newsletters that have one or two sentences or condensed easy to skim newsletters that they can find content they want to read.

Influencing Campus policy

- We should think about that now, but there is a lot of turmoil on campus right now to try to influence the campus.
- We should pick this conversation up over the summer.

WEBSITE

- OC website update status
- Current membership of the Steering Committee
- They'll update it if we give them the information
- Send the materials that Kristen created
- Walt volunteering to update the content of the website
- Current list of member of the Steering Committee

FELLOWSHIP COMMITTEE

- Hanni—we have a poster and application form for 2017.
- Decide on the timeline and applications are due.
- What date do we want to give within a reasonable time.
- Hanni will review applications (last year we got 20 applications)
- > Review applications
- Man the email list and communications
- Could send out as soon as Monday, with announcement
- Get it out early next week, give two weeks deadline, **April 10th**
- Molly and Paul

FUNDING ACTIVISM/BUSSES

- Depends on annual budget

- If there's extra money they would be willing to put \$500-1000.
- Like the idea of a bus because it's supporting a platform
- Find out where we are on annual budget