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EDUCATION

University of Minnesota, Ph.D. in Political Science (2000-2006)

Dissertation: *When Image Matters: The Saliency of Candidate Image in the 'New Media' Age*
Committee: James N. Druckman, John L. Sullivan, Wendy M. Rahn and Daniel B. Wackman

University of Toronto, M.A. in Political Science (1996-1997)

University of British Columbia, B.A. (Honors) in Political Science (1992-1996)

PUBLICATIONS

"The Impact of Multimedia Technology on Candidate Website Visitors" *Journal of Political Marketing*
(Forthcoming)

"Political Advertising," "Political Debates," and "Framing and Public Opinion" in George Kurian (ed.)
International Encyclopedia of Political Science. Congressional Quarterly Press. November, 2010, pp.
16-17, 375-377, 611.

"Taking Late Night Comedy Seriously: How Candidate Appearances on Late Night Television Can Engage
Viewers" *Political Research Quarterly* 63(1), March 2010, pp. 3-15.

"Timeless Strategy Meets New Medium: Going Negative on Congressional Candidate Websites, 2002-
2006" with James N. Druckman and Martin Kifer. *Political Communication* 27, February 2010, pp. 88-
103.

"Issue Engagement on Congressional Candidate Websites" with James N. Druckman, Cari Lynn
Hennessy, and Martin Kifer *Social Science Computer Review* 28(1) February 2010, pp. 3-23.

"Campaign Communications in US Congressional Elections" with James N. Druckman and Martin Kifer.
American Political Science Review 103(3), August 2009, pp. 343-366

"The Technological Development of Congressional Candidate Websites: How and Why Candidates Use
Web Innovations" with James N. Druckman and Martin Kifer in Costas Panagopolous (ed.) *Politicking
Online: The Transformation of Election Campaign Communications*. Piscataway, NJ: Rutgers
University Press. 2009. pp. 21-47

“Priming” in Paul Lavrakas (ed.) *Encyclopedia of Survey Research Methods*. SAGE Publishers. 2008, pp. 611-612.

“The Technological Development of Congressional Candidate Websites: How and Why Candidates Use Web Innovations” with James N. Druckman and Martin Kifer. *Social Science Computer Review* 25(4), Winter 2007, pp. 1-18.

“The Impact of Media Bias: How Editorial Slant Affects Voters” with James N. Druckman. *Journal of Politics* 67(4), November 2005, pp. 1030-1049.

“Measuring Partisanship” with Joanne Miller in Samuel J. Best and Benjamin Radcliff (eds.) *Polling America: An Encyclopedia of Public Opinion, Volume II*. Greenwood Press. 2005, pp. 502-504.

WORKING PAPERS AND ONGOING RESEARCH PROJECTS

“English-Language Proficiency and Political Participation in America” with Frances Zlotnick (revised and resubmitted)

“The Late Night Campaign: Candidate Appearances on Late Night TV” (ongoing book project)

“Campaigns in the New Media Age: How Candidates Use the World Wide Web to Win Elections” with James N. Druckman and Martin Kifer (ongoing book project)

RELEVANT EMPLOYMENT

Assistant Professor, Oberlin College Department of Politics (2006-present)

Courses Taught

- *Mass Politics in a Media Age* (Fall 2006, Spring 2008, Fall 2008)
- *Topics in Political Psychology* (Fall 2006, Spring 2008)
- *Introduction to American Politics* (Spring 2007, Fall 2007, Spring 2011)
- *Political Research and Analysis* (Spring 2007, Spring 2009, Fall 2010)
- *First Year Seminar: Campaigns and Elections* (Fall 2008, Fall 2010)
- *Projects in Electoral Politics* (Fall 2007, Fall 2008, Fall 2010)
- *Studies in Electoral Politics* (Spring 2008, Spring 2009, Spring 2011)
- *Private Readings*
 - Basic SPSS Applications (Fall 2007, Spring 2007)
 - Quantitative Analysis of Transportation Policy (Fall 2007)
 - Quantitative Analysis of Electronic Voting Effects (Spring 2007)
 - Threat and Probability of Power in Political Psychology (Spring 2007)
 - The Political Psychology of Middle Eastern Conflict Narratives (Spring 2008)
 - Survey Design and Analysis (Fall 2008)
 - Testing Political Tolerance on College Campuses (Fall 2008)
 - Applied Quantitative Research (Spring 2009)
 - Content Analysis of Late Night Candidate Appearances (Spring 2009)

- The Political Psychologies of Johnson and Nixon (Spring 2009)
- The Power of Incumbency in Rematch Elections (Spring 2009)
- Harnessing the Internet in Congressional Campaigns (Spring 2009)
- Consultants and Local Campaigns (Fall 2010)
- Locating the Conditions for Tea Party Success (Fall 2010)
- Political Rhetoric and Speechmaking (Spring 2011)

Advising

- Academic Advisor for up to 30 students each year (Politics majors and non-majors)
- Honors Project Advisor
 - Janine Heiser “LBJ’s War on Poverty” (2006-7) (Second Reader)
 - Nick Ferrera “Political Culture and Determinants of State House Voting” (2007-8)
 - Rachel Welsh “Perceptions of Candidate Traits” (2007-8)
 - Stephanie Zable “Religion and America’s Political Right” (2007-8)
 - Frances Zlotnick “Immigrant Naturalization and Political Participation” (2007-8) (Highest Honors)
 - Anna Brown “Teacher Quality in the Education Reform Debate” (2010-11)
 - Ethan Ranis “Rethinking Medicinal Marijuana in California” (2010-11) (Second Reader)

Teaching Assistant, Research Assistant, and Instructor, University of Minnesota Political Science Department (2000-2006)

Teaching Assistant

- *Film and Latin American Politics* (Fall 2000)
- *Power and Choice: Who Gets What, When, and How* (Spring 2001)
- *Quantitative Analysis* (Fall 2001, Spring 2002, Fall 2002)
- *Mass Politics in a Media Age* (Spring 2003)
- *Public Opinion and Voting Behavior* (Fall 2003 and Spring 2004)
- *American Political Values and Culture* (Fall 2003)

Research Assistant for James N. Druckman, Associate Professor of Political Science

- *Western European Coalition Formation* (with Paul Warwick) (2001 – 2004)
- *Framing and Deliberation: Citizen Conversation and Elite Influence* (Spring 2003)
- *Eastern European Coalition Formation* (with Andrew Roberts) (2003 – 2005)

Courses Taught

- *American Democracy in a Changing World* (Summer 2004)
- *Mass Politics in a Media Age* (Fall 2004, Spring 2005)
- *Power and Choice: Who Gets What, When and How* (Summer 2005)

Advising

- Senior Paper Advisor (Spring 2005)
 - Matthew Ryan “Strategic Planning and the Minnesota Democratic Party”
 - Declan Mumford “Framing the Same Sex Marriage Debate”
 - Lech Literski “Congressional Power and the Choice to Drill in the ANWR”
 - Jenny Wedan “Defining Terrorism in a post-9/11 World”

- Leslie Onan “The Universal Health Care Debate in America”

CONFERENCE PRESENTATIONS AND ACTIVITIES

“English Proficiency and Latino Turnout” with Frances Zlotnick at the Annual Meeting of the Midwest Political Science Association, April 22, 2010, Chicago, IL

Discussant of “Comedy Shows, Satire, and Political Messages with Humor” at the Annual Meeting of the Midwest Political Science Association, April 22, 2010, Chicago, IL

“The Effects of Congressional Campaign Rhetoric” with James N. Druckman and Martin Kifer at the Annual Meeting of the Midwest Political Science Association, April 24, 2010, Chicago, IL

“Promoting Candidate Image on Late Night Talk Shows” at the Annual Meeting of the Midwest Political Science Association, April 25, 2010, Chicago, IL

“Timeless Strategy Meets New Medium: Going Negative on Congressional Candidate Websites, 2002-2006” with James N. Druckman and Martin Kifer at the Annual Meeting of the American Political Science Association, September 4, 2009, Toronto, ON

“Timeless Strategy Meets New Medium: Going Negative on Congressional Candidate Websites, 2002-2006” with James N. Druckman and Martin Kifer at the Annual Meeting of the Midwest Political Science Association, April 5, 2009, Chicago, IL

“Minority Candidates, Minority Voters: Race and Gender in the 2008 Democratic Primary” with Rachel Welsh at the Annual Meeting of the International Society of Political Psychology, July 10, 2008, Paris, France.

Chair and Discussant of “Political Cognition” Panel at the Annual Meeting of the International Society of Political Psychology, July 10, 2008, Paris, France.

“The Content of US Congressional Campaigns” with James N. Druckman and Martin Kifer at the Annual Meeting of the Midwest Political Science Association, April 3, 2008, Chicago, IL

“The Impact of Multimedia Technology on Website Visitors” at the Annual Meeting of the American Political Science Association, August 30-September 2, 2007, Chicago, IL.

“Congressional Campaigns in Cyberspace and the Effect of Presentation Technology on Website Visitors” at the Annual Meeting of the Midwest Political Science Association, April 12-15, 2007, Chicago, IL

“Going Negative in a New Media Age: Congressional Campaign Websites, 2002-2006” with James N. Druckman and Martin Kifer at the Annual Meeting of the Midwest Political Science Association, April 12-15, 2007, Chicago, IL

Chair “Media and Political Processes in the Global South” at the Annual Meeting of the Midwest Political Science Association, April 20-23, 2006, Chicago, IL

Chair “Information Processing” at the Annual Meeting of the Midwest Political Science Association, April 20-23, 2006, Chicago, IL

“Campaigns in a New Media Age: How Candidates Use the World Wide Web” with James N. Druckman and Martin Kifer at the Annual Meeting of the Midwest Political Science Association, April 20-23, 2006, Chicago, IL

“Priming Image on Late Night” at the Annual Meeting of the American Political Science Association, September 1-4, 2005, Washington, DC

Discussant on “Framing” panel at the Annual Meeting of the American Political Science Association, September 1-4, 2005, Washington, DC

“Engaging with Late Night Comedy’s Serious Message: How Candidate Appearances on Late Night Comedy Talk Shows Affect the Criteria Used to Evaluate Candidates” at the Annual Meeting of the Midwest Political Science Association, April 7-10, 2005, Chicago, IL.

Chair and Discussant on “Candidate Image and Source Effects” panel at the Annual Meeting of the Midwest Political Science Association, April 7-10, 2005, Chicago, IL.

Discussant on “Defining Moments and Significant Stories in the 2004 Presidential Campaign Cycle” panel at the Annual Meeting of the Midwest Political Science Association, April 7-10, 2005, Chicago, IL.

“Media Bias and Its Effect on Voters” with James N. Druckman at the Annual Meeting of the Midwest Political Science Association, April 15-18, 2004, Chicago, IL.

“Campaign Gaffes and their Impact on Voters” with Martin Kifer at the Annual Meeting of the Midwest Political Science Association, April 15-18, 2004, Chicago, IL.

“How Competing Newspapers Cover a Political Campaign” with James N. Druckman at the Annual Meeting of the Southern Political Science Association, January 8-11, 2004, New Orleans, LA

Roundtable Discussant on Matthew Baum’s *Soft News Goes to War: Public Opinion and American Foreign Policy in the New Media Age* at the Annual Meeting of the Southern Political Science Association, January 8-11, 2004, New Orleans, LA

“Laughing, Learning, and Liking? The Effects of Entertainment-Based Media on American Politics” with Angie Bos and Bas VanDoorn at the Annual Meeting of the International Society of Political Psychology, July 6-10, 2003 Boston, MA

“Conditioning the Costs of Political Indiscretions: Gender Stereotypes and Scandals” with Monica Schneider at the Annual Meeting of the International Society of Political Psychology, July 6-10, 2003 Boston, MA

“Laughing, Learning, and Liking? The Effects of Informal News Sources on Political Knowledge and Attitudes” with Angie Bos and Bas VanDoorn at the Annual Meeting of the Midwest Political Science Association, April 3-6, 2003 Chicago, IL.

“Stereotypes and Scandal: How Gender Conditions the Costs of Scandal” with Monica Schneider at the Annual Meeting of the Midwest Political Science Association, April 3-6, 2003 Chicago, IL.

HONORS AND AWARDS

National Science Foundation Grant (#1022902) (2010) for “Campaigns in a New Media Age: How Candidates Use the World Wide Web” (with Jamie Druckman and Martin Kifer) - \$32,214

Paul Lazarsfeld Best Paper Award from the 2009 APSA Political Communication Section for “Timeless Strategy Meets New Medium: Going Negative in Congressional Campaign Websites: 2002-2006” (with James N. Druckman and Martin Kifer)

Andrew Delany Fellowship Recipient, Oberlin College (2009), awarded to “junior faculty whose record has been especially meritorious”

“Professor Props” Favorite Advisor Recipient, Oberlin College (2009), awarded to “the favorite advisor of the Class of 2012”

“Professor Props” Favorite Instructor and Favorite Mentor Nominee, Oberlin College (2009), awarded “in recognition of your work with the Class of 2012 as an instructor / mentor”

Oberlin College Research and Development Grant (2008, 2009, 2010) for “Online Campaigns and Late Night Candidate Appearances”

Pi Sigma Alpha Award for the Best Paper Delivered at the 2008 Annual Meeting of the Midwest Political Science Association for “The Content of U.S. Congressional Campaigns” (with James N. Druckman and Martin Kifer)

National Science Foundation Grant (#0822782) (2008) for “Campaigns in a New Media Age: How Candidates Use the World Wide Web” (with Jamie Druckman) - \$60,953

Oberlin College First Year Seminar Program Course Development Grant (2008)

“Professor Props” Certificate Recipient, Oberlin College (2007), awarded “in recognition of your work with the Class of 2010 as an instructor, advisor, and mentor.”

Best Graduate Student Paper presented at the 2005 Annual Meeting of the American Political Science Association, Political Communication Section, for “Engaging with Late Night’s Serious Message: How Late Night Candidate Appearances Affect Young People’s Political Decisions.”

Robert T. Holt Distinguished Doctoral Dissertation Fellowship Recipient, University of Minnesota Graduate School (2005-2006), awarded to “highest ranked successful Political Science nominee.”

Dissertation Research Grant, University of Minnesota Center for the Study of Political Psychology (2005)

“Thank a Teacher” Certificate Recipient, University of Minnesota Center for Teaching and Learning Services (2005), awarded “in appreciation for your teaching style and dedication to helping students learn.”

Hubert H. Humphrey Graduate Student Scholarship, University of Minnesota Graduate School (2001 - 2004)

Travel Grant, University of Minnesota Center for the Study of Political Psychology (2002, 2005)

Western Graduate Student Bursary, University of Toronto Graduate School (1997)

ADDITIONAL TRAINING

- Shodor, *Computational Modeling* (June 2010)
- Scientific Software International, *Hierarchical Data Modeling* (September 2005)
- Ohio State University, *Summer Institute in Political Psychology* (July–August 2002)
- University of Victoria, *Public Sector Management* (4 courses) (1999–2000)

SERVICE

Manuscript Reviewer

Book Reviews of:

- Caleb Clark’s *Political Science Research Methods: America at a Crossroads* (Longman Press) (Spring 2010)
- George Marcus’ *Doing Political Psychology* (Oxford University Press) (Spring 2010)
- David Houghton’s *Political Psychology* (Routledge) (Spring 2008)
- John Coleman, Ken Goldstein, and Will Howell’s (Longman Press) *Understanding American Politics and Government* (Spring 2008)
- W. Lance Bennett’s *News: The Politics of Illusion* (Longman Press) (Fall 2007)

National Science Foundation (Spring 2007, Fall 2010)

Article Reviews for:

- *American Journal of Political Science* (Fall 2007, Spring 2009, Spring 2010, Spring 2011)
- *American Political Science Review* (Spring 2010, Spring 2011)
- *American Politics Research* (Fall 2005, Summer 2006, Summer 2007, Fall 2007, Spring 2008, Fall 2008, Spring 2009, Fall 2009, Spring 2010, Summer 2010, Spring 2011)

- *British Journal of Political Science* (Fall 2008, Spring 2010, Summer 2010)
- *Communication Research* (Fall 2006)
- *Congress and the Presidency* (Fall 2008)
- *Journal of Politics* (Spring 2004, Spring 2005, Spring 2007, Spring 2007, Spring 2008, Fall 2008, Fall 2009)
- *Legislative Studies Quarterly* (Spring 2010)
- *Party Politics* (Winter 2006)
- *Political Behavior* (Winter 2007, Spring 2007, Fall 2007, Summer 2008, Spring 2009, Summer 2009, Spring 2010, Spring 2011)
- *Political Communication* (Summer 2006, Winter 2007, Fall 2008, Spring 2009, Spring 2010, Summer 2010)
- *Political Psychology* (Spring 2002, Fall 2002, Fall 2003, Winter 2004, Spring 2004, Spring 2004, Spring 2006, Spring 2008, Spring 2009, Fall 2009, Winter 2010)
- *Political Research Quarterly* (Summer 2006, Summer 2007, Winter 2008, Fall 2008, Fall 2010)
- *Public Opinion Quarterly* (Summer 2008, Summer 2009)
- *Science Communication* (Fall 2006)
- *Social Science Quarterly* (Spring 2010)

Editorial Service

- Associate Editor for Political Science and Editorial Board Member for *Social Science Computer Review* (2010-present)

Conference Service

- Best Graduate Student Paper Award Committee for the Political Communication Section of the American Political Science Association (2008)
- Co-Chair: Mass Behavior and Public Opinion Section for the International Society of Political Psychology Annual Meeting (2007)

Oberlin College Committees and Service

- Assessment of Learning and Teaching (2010)
- Faculty Sponsor for OC Democrats (2008-2009)
- Planning and Introductions for “Swing State ‘08” Screening (October 27th, 2008)
- Moderator for Election 2008 Panel (November 8th, 2008)
- Congressional Internship Program (Department of Politics) (2007)
- Student Evaluation of Teaching (Department of Politics) (2007)
- Independent Majors Committee (2007-2009)
- Quantitative Proficiency (2007-2009)
- King Computer Labs Remodeling Committee (2006-2007)
- Jerome Davis Research Award (2006-present)
- Lee Benton Fund (Department of Politics) (2006-2007)

Guest Speaker

- Oberlin College Faculty Talks – Featured Presenter (March 20th, 2009) “Political Campaigns in a New Media Age”
- Oberlin College Panel on Single Transferable Vote Systems – Moderator (March 8th, 2009)
- Oberlin College Mentoring Undergraduate Researchers Panel – Panelist (February 10th, 2009)
- Oberlin College Parents’ Weekend – Guest Teacher (November 8th, 2008) “The History and Effect of Negative Campaign Ads”
- The College of Wooster, Department of Political Science, Pi Sigma Alpha Graduation Ceremony – Adams Lecture in Political Science (April 21st, 2008) “Late Night Campaigns”
- Oberlin College Conference on Election 2006 and the Future of American Politics – Guest Speaker (November 7th, 2006) “Was 2006 a Realignment Election?”
- University of Minnesota (Morris) Political Science Department – Guest Speaker (March 28th, 2006) “Entertainment-Based Politics”
- University of Minnesota Political Science Department – Guest Speaker (May 26th, 2005) “The Age of Entertainment-Based Political Information Sources”
- University of Minnesota School of Journalism and Mass Communication – Guest Speaker (March 10th, 2005) “Candidate Image and Late Night TV”

Media Appearances and Contributions

- *Politico Arena*, Regular Contributor
- *WCPN Radio* (Cleveland) and *NPR’s All Things Considered* (January 21st, 2010): President Obama’s Visit to Lorain County
- *Impact* (Washington, DC) (April 5th, 2010): Serious Messages through Entertainment
- *Austrian Public Television – ZIB2 with Armin Wolf* (November 18th, 2009): Research help for story on Youth Voters and Entertainment Television
- *KCBS News Radio* (San Francisco) (October 31st, 2008): Predictions for Ohio
- *The Morning Journal* (Elyria, OH) (October 8th, 2008): Presidential Debate Commentary
- *The Hill* (Washington, DC) (October 7th, 2008): “Why Uncontested Candidates Run” Commentary for Feature Article
- *WCPN Radio* (Cleveland) and *NPR’s All Things Considered* (October 8th, 2008): “Campaign Ad Wars Heat-Up Ohio TV”
- *Wisconsin Public Radio* (June 11th, 2008): “At Issue with Ben Merens: Picking a Vice Presidential Candidate” Featured Guest
- *Wisconsin Public Radio* (April 7th, 2008): “All Things Political: Campaign Highlights” Featured Guest
- *KCBS News Radio* (San Francisco) (March 4th, 2008): Commentary on the Ohio Primary
- *Elyria Chronicle Telegram* (Elyria, OH) (March 3rd, 2008): Weather and Primary Turnout

PROFESSIONAL MEMBERSHIPS

- American Political Science Association (since 2001)
- Midwest Political Science Association (since 2001)
- Southern Political Science Association (2003-2006)
- International Society of Political Psychology (since 2001)

REFERENCES

James N. Druckman
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James Monroe Professor
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John L. Sullivan
Regents' Professor
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