

THE OBERLIN REVIEW



Established 1874

Wilder Box 90 Oberlin, OH 44074
 Phone: (440) 775-8123
 Published Weekly

advertisements@oberlinreview.org
 www.oberlinreview.org
 Circulation: 3,500

Advertisement Order Form for National Advertisers

Company Name _____

Contact Person _____

Address _____

Phone Number _____

E-mail Address _____

Signature _____

STANDARD RATE

\$12.50 per column inch
 (1 column inch is 1 7/8" wide)

DISCOUNT RATES on standard ad sizes

\$69 for 2 columns x 3"
 \$143 for 2 columns x 6"
 \$217 for 3 columns x 6"
 \$425 for half page (5 columns x 8")
 \$950 for full page (5 columns x 16")

Description of Ad: _____

Select Run Date(s)

					<u>9/7/07</u>	<u>9/14/07</u>	<u>9/21/07</u>	<u>9/28/07</u>	<u>10/5/07</u>
<u>10/12/07</u>	<u>11/2/07</u>	<u>11/9/07</u>	<u>11/16/07</u>	<u>11/30/07</u>	<u>12/7/07</u>	<u>12/13/07</u>	<u>2/8/08</u>	<u>2/15/08</u>	<u>2/22/08</u>
<u>2/29/08</u>	<u>3/7/08</u>	<u>3/14/08</u>	<u>4/4/08</u>	<u>4/11/08</u>	<u>4/18/08</u>	<u>4/25/08</u>	<u>5/2/08</u>	<u>5/9/08</u>	<u>5/23/08</u>

Ad Size: _____ columns by _____ inches

Cost: \$12.50 x _____ x _____ x _____ = _____
Columns Inches # Issues Subtotal

OR _____ x _____ = _____
Discount Rate # Issues Subtotal

- Prepayment
 - Check (made out to Oberlin College)
 - Cash
- Send Invoice

Total Amount to be Paid: \$ _____

Send to: Oberlin Review, Advertising Manager, Wilder Box 90, 135 W. Lorain St., Oberlin OH 44074-1081.

Include: This sheet of information and any ad copy you wish to have included.

Contact: Brittany Jordan or James Hepp, Advertising Managers, advertisements@oberlinreview.org

Design: The *Review* will design simple ads free of charge. You may also attach a hard copy of your ad, or send it as an attachment to advertisements@oberlinreview.org. To ensure quality, separate text and images, This form must be completed even if ad copy is e-mailed.