



# THE OBERLIN REVIEW

Established 1874

Wilder Box 90 Oberlin, OH 44074  
440.775.8123 Fax 440.775.6733  
Published weekly

advertisements@oberlinreview.org  
www.oberlinreview.org  
Circulation: 3,500

## Ad Order Form for On-Campus Organizations

Department \_\_\_\_\_

Contact Person \_\_\_\_\_

Campus Address \_\_\_\_\_  
\_\_\_\_\_

Phone number \_\_\_\_\_

Account Number \_\_\_\_\_

Authorization Signature \_\_\_\_\_

Deadline: 4 p.m. Tuesday before publication.

Send to: Wilder Box 90 or the office, Burton Basement, East Wing or fax 775-6733.

Include: This sheet of information with authorization signature and account code, any ad copy you wish to have included.

Contact: advertisements@oberlinreview.org

Billing: The authorization signature(s) enables the Controller's office to transfer the TOTAL from the account specified to the *Review* account (9000-9023-5151-99) upon receipt of this form. The ad manager will deliver the form to the Controller's office after the ad run.

Design: The *Review* will design simple ads free of charge. You may also attach a hard copy of your ad, or send it as an attachment to advertisements@oberlinreview.org. To ensure quality, separate text and images. This form must be completed even if ad copy is e-mailed.

### DISCOUNT RATES on standard ad sizes

- \$50 for 2 columns x 3"
- \$100 for 2 columns x 6"
- \$140 for 3 columns x 6"
- \$200 for half page (5 columns x 8")
- \$350 for full page (5 columns x 16")

### Standard Rate

\$9 per column-inch  
One column is 1 7/8" wide.

Description of Ad:  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

**Run Date(s):** \_\_\_\_\_

For publication dates, see the advertisements page on our website www.oberlinreview.org or ask for a rate card.

**Ad Size:** \_\_\_\_\_ columns by \_\_\_\_\_ inches

**Cost:**

\_\_\_\_\_ X \_\_\_\_\_ = \_\_\_\_\_  
Discount rate    number of run dates    Total

**OR**

\_\_\_\_\_ X \_\_\_\_\_ X \_\_\_\_\_ = \_\_\_\_\_  
Columns    Inches    number of run dates    Total

**TOTAL:** \_\_\_\_\_

Student Organizations have a separate form.  
This form can be downloaded on the advertisement page of our website,  
www.oberlinreview.org