



THE OBERLIN REVIEW

Established 1874

Wilder Box 90 Oberlin, OH 44074
440.775.8123 Fax 440.775.6733
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advertisements@oberlinreview.org
www.oberlinreview.org
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Ad Order Form for Student Organizations

Student Organization _____

Contact Person _____

Campus Address _____

Phone number _____

Account Number _____

Organization Treasurer's Signature _____

Advisors Signature _____

SFC Treasurer's Signature _____

Deadline: 4 p.m. Tuesday before publication.

Send to: Wilder Box 90 or the office, Burton Basement, East Wing or fax 775-6733.

Include: This sheet of information with authorization signature and account code, any ad copy you wish to have included.

Contact: advertisements@oberlinreview.org

Billing: The authorization signature(s) enables the Controller's office to transfer the TOTAL from the account specified to the *Review* account (9000-9023-5151-99) upon receipt of this form. The ad manager will deliver the form to the Controller's office after the ad run.

Design: The *Review* will design simple ads free of charge. You may also attach a hard copy of your ad, or send it as an attachment to advertisements@oberlinreview.org. To ensure quality, separate text and images. This form must be completed even if ad copy is e-mailed.

DISCOUNT RATES on standard ad sizes

\$50 for 2 columns x 3"

\$100 for 2 columns x 6"

\$140 for 3 columns x 6"

\$200 for half page (5 columns x 8")

\$350 for full page (5 columns x 16")

Standard Rate

\$9 per column-inch

One column is 1 7/8" wide.

Description of Ad:

Run Date(s): _____

For publication dates, see the advertisements page on our website www.oberlinreview.org or ask for a rate card.

Ad Size: _____ columns by _____ inches

Cost:

_____ X _____ = _____
Discount rate number of run dates Total

OR

_____ X _____ X _____ = _____
Columns Inches number of run dates Total

Student Organization discount:

Student organizations, organizations who receive their funding from the Student Finance Committee, are eligible for a 25% discount.

Student organizations must include three authorization signatures: treasurer, advisor and SFC Treasurer.

_____ - _____ = _____
Total 25% of total Total

TOTAL: _____