



# THE OBERLIN REVIEW

Established 1874

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advertisements@oberlinreview.org

www.oberlinreview.org

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## ADVERTISING INFORMATION

### PUBLICATION DATES:

#### Fall 2001:

August	31
September	7, 14, 21, 28
October	5, 12
(Fall Break: October 20-29)	
November	2, 9, 16, 30
December	7, 14

#### Spring 2002:

February	8, 15, 22
March	1, 8, 15
(Spring Break: March 23-April 1)	
April	5, 12, 19, 26
May	3, 10

Commencement issue May 24

### RATE:

\$9 per column inch (column inch = 1 7/8" x 1")

### DISCOUNT RATES:

- \$50 for 2 columns x 3"
- \$100 for 2 columns x 6"
- \$140 for 3 columns x 6"
- \$200 for half page (5 columns x 8")
- \$350 for full page (5 columns x 16")

### DEADLINES AND ADDITIONAL INFORMATION:

- Our deadline is **Tuesday at 5 p.m.** the week the ad is to run.
- Please submit ads through mail, email, or fax. Telephone submissions will not be accepted. Please include desired size, content and publication date(s) of the ad, as well as billing address, contact name, phone number and fax.
- We accept electronic submissions in .eps, .pdf format or as a quark file at [advertisements@oberlinreview.org](mailto:advertisements@oberlinreview.org)
- Billing is standard, prepayment is accepted, we do not accept credit cards. **All checks should be made payable to Oberlin College.**
- All payments are due within 30 days of the run date unless otherwise agreed upon.
- The Review is glad to design ads free of charge if you do not wish to send a camera-ready ad. Your own artwork, logo or photograph may be included.
- Classified-style ads are charged by the column inch as outlined above. We suggest no more than 20 words per column inch.
- Student organizations are eligible to receive a 25 percent discount.
- Contact the Ads Manager for other information, at the *Review* (see above contact information).