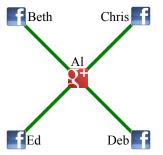
Computing Shapley Value in Supermodular Coalitional Games

David Liben-Nowell (CS, Carleton College), Alexa Sharp (CS, Oberlin College), Tom Wexler (CS, Oberlin College), Kevin Woods (Math, Oberlin College).



Players are in a social network (edges = friends).

technology (cell phone plan, Google+).

Deciding whether to adopt a social

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Al

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Each player has a cost, c, to adopt.

Each player gets benefit, b, for each friend who has also adopted.

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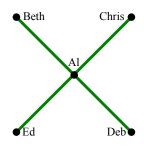
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Example:
$$b = 9$$
, $c = 7$.

All players want to adopt.

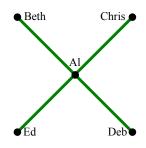
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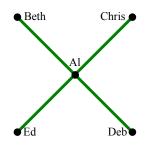
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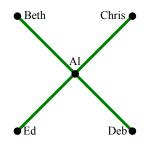
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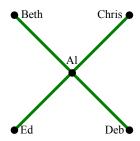
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Example: b = 9, c = 10.

Leaf players do not want to adopt.

But total surplus is: 8b - 5c = 22.

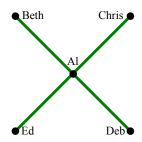


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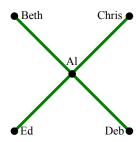


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How much?

How should the total surplus be divided?

Definition: For any subset, S, of players, associate a value, v(S).

In Example:

```
v(ABCDE) = 22,

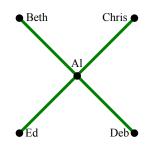
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v(BCDE) = 0,

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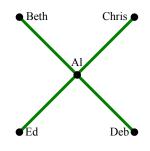
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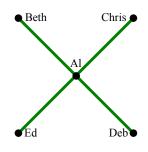
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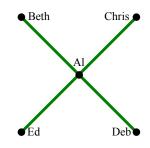
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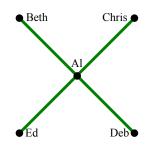
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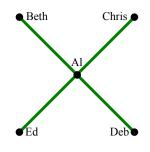
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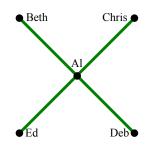
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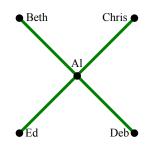
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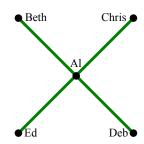
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Imagine players arrive in some order, σ .

Player receives marginal contribution: what he adds to players already present.

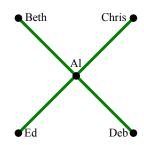


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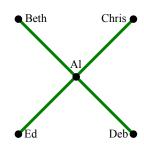


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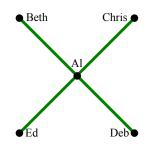


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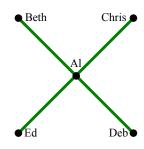
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Increasing marginal contributions.

Examples:

- Our game.
- Multicast tree game: building a path to a source.
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Bad Example: Let C be a collection of subsets of $\{1, \ldots, n\}$, each of cardinality n/2.

$$v_{\mathcal{C}}(A) = \begin{cases} 0 & \text{if } |A| < n/2, \\ 0 & \text{if } |A| = n/2 \text{ and } A \notin \mathcal{C}, \\ 1 & \text{if } |A| = n/2 \text{ and } A \in \mathcal{C}, \\ 2|A| - n & \text{if } |A| > n/2. \end{cases}$$

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Exact computation needs $> \binom{n}{n/2}$ oracle calls.

Too much wiggle room.

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Too much wiggle room. How about approximating?

Probabilistic Algorithm: For some m, choose m permutations, uniformly at random, and average the marginal contributions of a player.

Theorem: For supermodular games, oracle access, this gives a fully polynomial-time randomized approximation scheme (FPRAS).

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For *n* players, given $\epsilon > 0$, let $m = 4n(n-1)/\epsilon^2 \in \text{poly}(n,1/\epsilon)$.

With probability 3/4, the computed values of all players will be within a $1\pm\epsilon$ multiplicative factor of the correct values.

To replace 3/4 with $1 - \delta$, need $m \in \text{poly}(n, 1/\epsilon, \log(1/\delta))$.

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Key: Supermodularity implies that can't get huge values with tiny probability.

Indeed, largest marginal contribution is when player appears last, which happens with probability 1/n.

Assumption: $v(\{i\}) \ge 0$, for all i.

Quick Fix: If want to fairly allocate gains from cooperation, game should have $v(\{i\}) = 0$, anyway.

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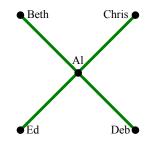
- ▶ No deterministic algorithm can do as well as poly $(n, 1/\epsilon)$.
- No other probabilistic algorithm can do better than $poly(n, 1/\epsilon)$.
- ▶ Doesn't depend on $P \neq NP$.

Similar bad example as before shows these facts.

In example, suppose have decided to allocate 6 to Al and 4 to each leaf player.

Beth can threaten Al that she will "go alone",

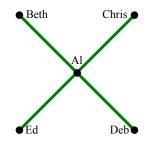
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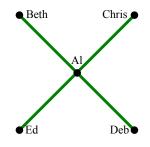
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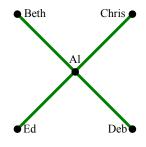


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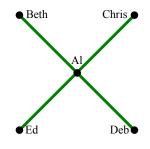


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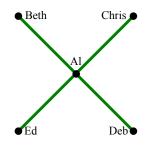
Or Al can threaten that he will only cooperate with C, D, and E. Then v(ACDE) = 14, but Al must continue paying C, D, and E each 4, leaving 2 for himself.

Cost of threat to AI: 6-2=4.

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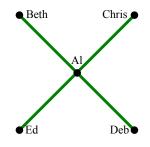
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Best threats are in equilibrium. Called the kernel.

Kernel exists and is unique for supermodular games [Shapley].

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Kernel = Stable Outcome, Shapley = Fair Outcome.
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Unlike Shapley value, kernel of supermodular games can be exactly computed, in polynomial time [Kuipers].

- Shapley value depends on the values of all 2ⁿ subsets.
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Open Questions

- ► For specific supermodular games, like our example, can the Shapley value be computed efficiently?
- ► For our example game, how is the Shapley value related to the structure of the graph?

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Thank You!

